



Summer Academy on

Sustainable Enterprise Development

In the context of the global economic crisis



International
Labour
Organisation

A two week intensive course on the fundamentals of enterprise development

This years focus: The global economic crisis and the role of enterprise development

A modular structure adaptable to individual learning needs

Dates:
22 June to 3 July 2009

Deadline for registration:
22 May 2009

Costs:
4,000 Euro (including course fees, full board, lodging and insurance)

There is a limited number of partial fellowships available

Contact and registration:
Enterprise.academy@itcilo.org
www.itcilo.org/enterpriseacademy

Background

The ILO's approach to enterprise development is aimed at unlocking the enormous potential of enterprises to create decent, long-lasting jobs for the world's growing labour force. Over the last 40 years the ILO has built up a powerful knowledge base on enterprise development with tools and practical approaches to create and sustain enterprises of all sizes.

This years Summer Academy on Sustainable Enterprise Development will provide participants with a unique overview of existing tools and knowledge in the enterprise development. It will provide participants with the tools to achieve impact on enterprise development programmes at the national and local levels.

The Summer Academy offers a unique opportunity to study a rich programme of different topics under the guidance of leading enterprise development specialists in and outside the ILO. The facilitating team will include leading international consultants, renowned academics, partner UN organizations like UNIDO and international consultants specialized in Making Markets Work for the Poor.

This years focus: The economic crisis

This year's programme will focus on the crisis and possible strategies for governments and donor agencies to tackle the problem. The economic crisis will be highlighted in the plenary sessions, a number of learning tracks and an Open Space dedicated to the theme.

Objectives

As an Enterprise Academy participant, you will:

- Gain a thorough understanding of the key principles and current good practices in enterprise development ;
- Become familiar with a wide range of tools and methodologies for enterprise development;
- Enjoy a valuable opportunity to broaden knowledge in the design and implementation of enterprise development programmes in response to the global economic crisis drawing on the experience of fellow practitioners and leading experts.

Who should attend

The course is designed for development professionals involved in enterprise development, private sector or local development, such as project managers, executives and technical experts from:

- International development agencies
- Government and local development agencies
- Employers and workers organizations
- Providers of financial and non-financial services
- Development consultancy firms
- Workers and employers representatives

Contents and course format

The Summer Academy consists of a core course for all participants (plenary) every morning and elective thematic learning tracks for the mornings and afternoons of each week.

The course format will enable you to:

- Meet your individual learning needs by choosing from a range of topics
 - Get a chance to meet with leading practitioners in the field of enterprise development
- Each participant chooses two morning electives (10:30 - 13:00) and two afternoon electives (14:30 - 17:00). Please see the Seminar Grid on the next page.

Language requirements

The Summer Academy will be offered in English and French.

Resource persons

Resource persons include leading international experts, academics on enterprise development, ILO and UNIDO specialists. Please see the website for information about resource persons.

How to apply

The Summer Academy lasts two weeks from 22 June to 03 July 2009 and will be held at the ITC ILO Campus in Turin, Italy

The cost of participation is 4,000 Euro. This includes full board and lodging in Turin for the duration of the course, pocket money and tuition fee. Air travel is not included

A limited number of partial fellowships will be available for participants from developing countries. For further information, please have a look at the official course website:

www.itcilo.org/enterpriseacademy

or write to

enterprise.academy@itcilo.org

Week 1 - Semaine 1

	Mon/Lun	Tue/Mar	Wed/Mer	Thu/Jeu	Fri/Ven
Plenary session - Cours magistraux en plénière 08:45 - 10:00	WORLD CAFÉ on Sustainable Enterprise Development / Développement de l'entreprise durable	Enterprise Development and crisis response measures / Développement des entreprises et mesures de réponse aux crises	Expert panel: Enabling Environment / Groupe d'experts sur l'environnement favorable	The role of microfinance in enterprise development/ Le role de la microfinance dans le développement d'entreprise	Women and Youth Entrepreneurship / Esprit d'entreprise des femmes et des jeunes

Coffee break - Pause café

Morning electives Modules au choix du matin 10:30 - 13:00	Youth entrepreneurship - <i>J. Simpson & J. Dyring Christensen</i>				OPEN SPACE : Enterprise Development and the Global Economic Crisis "OPEN SPACE" : Développement des entreprises et la crise économique mondiale
	Introduction à la micro finance : La micro finance au service du Travail Dément (FR) - <i>S. Deboos</i>				
	Business enabling environment / Environnement favorable de l'entreprise (EN-FR) - <i>G. Buckley & M. Clemensson</i>				
	Policy responses to the global economic slowdown - <i>P. Vanderberg</i>				
	Market oriented BDS - <i>P. Tomlinson & J. Mutio</i>				

Lunch break - Déjeuner

Afternoon electives Modules au choix de l'après-midi 14:00 - 17:00	Supporting WED for strong economies and societies/ Soutenir le DEF pour consolider les économies et les sociétés (EN-FR) - <i>J. Simpson & K. Al-Khaldi</i>				OPEN SPACE
	Services de développement des entreprises (BDS) (FR) - <i>E. Silvestre</i>				
	Socially sensitive Enterprise Restructuring in times of crisis <i>N. Rogovski, S. Ulrich & L. Zu</i>				
	Linking microfinance and Business Services for MSEs - <i>M. Sievers</i>				
	A systemic approach to Value Chain Development - <i>M. Herr & J. Mutio</i>				

Week 2 - Semaine 2

	Mon/Lun	Tue/Mar	Wed/Mer	Thu/Jeu	Fri/Ven
Plenary session - Cours magistraux en plénière 08:45 - 10:00	LED and Enterprise development / DEL et développement de l'entreprise	Value chains, BDS and media / Filières, SDE et médias	Current thinking and trends of Donors in PSD / Idées et tendances actuelles de la communauté des donateurs du DSP	Cooperative development / Développement coopératif	Expert panel: sustainable enterprise development and crisis / Groupe d'experts sur le développement de l'entreprise durable et la crise

Coffee break - Pause café

Morning electives Modules au choix du matin 10:30 - 13:00	Développement économique local (FR) - <i>K. Van der Ree, M. Gasser & A. Vozza</i>				Special Friday Electives session Modules au choix spéciaux du vendredi
	Productivity and greener production - <i>K.O Olming & E. Tonda (UNIDO)</i>				
	Sustainable enterprise promotion through good workplace practices and HRM- <i>P. Tomlinson & L. George</i>				
	Cluster promotion / Promotion des grappes d'entreprises (EN/FR) - <i>A. Stancher, M. Miyata & N. Weisert (UNIDO)</i>				
	Upgrading informal enterprises - <i>G. Joshi & K. Al Khaldi</i>				

Lunch break - Déjeuner

Afternoon electives Modules au choix de l'après-midi 14:00 - 17:00	Pro poor Value Chain Programme implementation - <i>M. Sievers & J. Tanburn</i>				Lunch outside Campus and graduation ceremony - Déjeuner et cérémonie de clôture
	Social Enterprise Development - <i>A. Klemmer</i>				
	Microfinance policies / Politiques de micro finance (EN-FR) - <i>S. Tieby</i>				
	Post-conflict Private Sector Development - <i>N. McSweeney & S. Koyama</i>				
	Principes de l'entreprenariat (FR) - <i>B. Neunreuther</i>				